



## 2018 Global Business Summit on Early Childhood

Draft Agenda (subject to change)

Grand Hyatt Hotel, New York City

### Thursday, November 1, 2018

- 9:00AM **Pre-conference International Session** (separate registration fee required)  
*This special session for pre-registered, non-U.S. attendees provides participants insight and best practices on the development of a network of business champions in their country.*
- 11:30AM **Pre-conference International Session adjourns**
- 4:30PM **General Registration Opens**
- 5:00PM **Opening Reception and Cocktail Hour**
- 6:00PM **Welcome Remarks**  
David Kass, President, Council for a Strong America
- 6:30PM **Dinner**
- 7:30PM **Council for a Strong America: Unexpected Champions for Early Childhood**  
*Unique voices will discuss the impact of investing early on public safety, national security, the economy, faith and family, and sports.*  
Moderator & Speaker: Dr. Richard Besser, President & CEO, Robert Wood Johnson Foundation  
Speakers:
- Art Acevedo (Chief of Police, Houston Police Department) representing Fight Crime: Invest in Kids
  - General John R. Allen (U.S. Marine Corps, Retired; President, The Brookings Institution) representing Mission: Readiness
  - James Lee Sorenson (Founder & Chairman, Sorenson Media) representing ReadyNation
  - Dr. Stacy L. Spencer (Senior Pastor, New Direction Christian Church) representing Shepherding the Next Generation
  - Sasha Cohen (U.S. Olympic Silver Medalist, Figure Skating) representing Champions for America's Future
- 8:30PM **Adjourn**

### Friday, November 2, 2018

- 7:30AM **Registration, Breakfast and Networking**



- 8:30AM **Welcome Remarks**  
Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International
- 8:45AM **Opening Keynote**  
Sylvia Acevedo, CEO, Girl Scouts of the USA [*former NASA rocket scientist and executive at Apple and Dell describes how her early education helped launch her on the right trajectory*]
- 9:00AM **General Session: Corporate Leadership for Early Childhood**  
Speakers:
  - Douglas M. Baker, Jr., Chairman & CEO, Ecolab Inc. (*a global Fortune 250 company*)
  - Mike Petters, President & CEO, Huntington Ingalls Industries (*a Fortune 400 company and America's largest military shipbuilder*)
  - J. Scott McCain, President, JSM Capital Corporation; former President & COO, Maple Leaf Foods Inc. (*major Canadian consumer packaged meats company*); Director, McCain Foods Limited; Director, Margaret and Wallace McCain Family Foundation (Canada)
  - Mahmud Janmohamed, Managing Director, Serena Hotels Africa (Kenya) (*invited*)*Other speakers to be added*  
Presentation of "ReadyNation Business Champions for Children" Award
- 10:05AM **General Session: New Research on Brain Development and the Business Case for Early Childhood Investments**  
Moderator: Ellis Rubinstein, President & CEO, New York Academy of Sciences  
Speakers:
  - Special Remarks: Keith Hansen, Vice President for Human Development, World Bank Group
  - Aleem Walji, CEO, Aga Khan Foundation USA [*former World Bank and Google executive describes the global business case for early childhood and the Aga Khan companies' involvement in ECD*]
  - Dr. Laura Jana, M.D., pediatrician and author, *The Toddler Brain: Nurture the Skills Today That Will Shape Your Child's Tomorrow*
  - Prof. Kenneth Dodge, Pritzker Professor of Early Learning Policy Studies and Professor of Psychology and Neuroscience, Duke University; Co-Author, *Puzzling It Out: The Current State of Scientific Knowledge on Pre-Kindergarten Effects – A Consensus Statement*
- 11:30AM **Networking Break**
- 11:45AM **Concurrent Workshops** (choose one to attend)
- I. Models of Business Leadership Worldwide  
*Diverse models of engaging the business community featuring unique messages and rationales from around the world*  
Moderator: Dr. Sara Watson, Global Director, ReadyNation/ReadyNation International  
Speakers:
  - Jane Hunt, CEO, The Front Project (Australia) [*an independent Australian enterprise bringing the early years into focus for business leaders*]
  - Carmen Lica, Founder, ReadyNation RO (Romania)

- Gideon Badagawa, Executive Director, Private Sector Foundation Uganda [*Uganda's apex body for the private sector*] (*invited*)

## II. Scalable Success Stories in Early Childhood Programs

*Effective early childhood programs ready for scale*

Moderator: Cynthia McCaffrey, Director, Office of Global Innovation, UNICEF

Speakers:

- Art Rolnick, Senior Fellow, Humphrey School of Public Affairs, University of Minnesota; former Senior Vice President & Director of Research, Federal Reserve Bank of Minneapolis [*to discuss Minnesota Model of scholarships for parent mentoring and early care and education*]
- Sumitra Mishra, Executive Director, Mobile Creches (India) [*to discuss how this social enterprise works with real estate developers and construction firms to provide child care at work sites*]
- Prof. Ronald Ferguson, Director, Achievement Gap Initiative, Harvard University [*to discuss how the Boston Basics Campaign promotes five evidence-based parenting and caregiving early childhood practices for everyday life*]

*Other speaker to be added*

## III. City Leadership

*City officials and localities across the globe leading the way on early childhood*

Moderator: Eduardo Queiroz, CEO, Maria Cecilia Souto Vidigal Foundation (Brazil)

Speakers:

- Mayor Lovely Warren, Rochester, New York, USA
- Mayor Teresa Surita, Boa Vista, Roraima, Brazil
- Elaine Baxter-Trahair, General Manager, Children's Services, City of Toronto, Canada

*Other speaker to be added*

## IV. Quality Early Childhood Models

*Model early childhood programs from across the globe*

Speakers:

- Dr. Noora Laitio, CEO & Co-Founder, WellEdu Finnica (Finland) [*to discuss early education's contribution to Finland's top place in educational scores, and a curriculum model that is also being implemented in diverse countries such as Peru*]

*Other speakers to be added*

12:45PM

**Lunch**

1:30PM

**General Session - Social Entrepreneurship/Innovation and Early Childhood**

Moderator: Mel Ochoa, COO, Landmark Ventures (*strategic and financial advisory firm*); Organizer, Social Innovation Summit

Speakers:

- Ian Gourley, Creative Director, Barrows Design & Manufacturing (PTY) Ltd. (South Africa) [*to discuss turning excess resources into early childhood products*]
- Maia Sharpley, Partner, LearnCapital [*to discuss impact investing to improve early childhood*]
- Isabelle Hau, Investment Partner, U.S. Education Lead, Omidyar Network [*to discuss innovative models of social entrepreneurship in early childhood*]



- Jo Kirchner, CEO, Primrose Schools

2:30PM      **Networking Break**

2:45PM      **Concurrent Workshops** (choose one to attend)

V. Exploring Your Company's Opportunities for Social Innovation

*Initial remarks followed by guided discussion with audience participation*

Facilitators:

- Steffanie Clothier, Investment Director, Gary Community Investments [*to provide an overview of the early childhood system and opportunities for corporate involvement*]
- Prof. R. Edward Freeman, Elis and Signe Olsson Professor of Business Administration; Academic Director, Business Roundtable Institute for Corporate Ethics, Darden School of Business, University of Virginia [*to describe how the use of corporate assets can advance early childhood as a social good*]

VI. Methods of Successful Advocacy: the Importance of the Business Voice

*Business leadership and policy change using a variety of tactics*

Moderator: Jim Spurlino, CEO, Spurlino Materials

Speakers:

- JD Chesloff, Executive Director, Massachusetts Business Roundtable [*to discuss leadership of the Massachusetts Early Education & Care Business Advisory Group, a body convened by the Speaker of the House to strengthen the state's early education system*]
- Gabriel Biris, Founding Partner, Biris Goran law firm; Former Secretary of State, Ministry of Public Finance in Romania; Board Member, ReadyNation RO (Romania) [*to discuss the business community push for early childhood issues as part of Romanian national agenda including fiscal credits for companies to organize early childhood services for employees*]
- Lawrence McCormack, Manager, State Government Relations, Cummins Inc. [*to describe early childhood advocacy in the state of Indiana*]

*Other speakers to be added*

VII. Corporate Action on Early Childhood at the Company Level

*Examples of family-friendly workplace practices and other company tools*

Moderator & Speaker: Carmen Niethammer, Program Manager - Women in Work, International Finance Corporation/World Bank Group (*corporate examples from IFC/World Bank Report: "Tackling Childcare: the Business Case for Employer-Supported Childcare"*)

Speakers:

- Scott N. Mitchell, President & CEO, Sumitomo Chemical America Inc. [*to discuss child care and other family-friendly company practices*]
- Baris Ornarli, Washington Representative, Turkish Industry and Business Association [*to discuss work with member companies and Mother Child Education Foundation (ACEV) in Turkey advocating for child care and promoting early childhood education*]

*Other speakers to be added*

VIII. Company-Directed Strategies Impacting Early Childhood at the Community Level

*Examples of successful community engagement around early childhood*

Moderator & Speaker: Representative from the Vanguard Group [*senior leader from one of the world's leading financial investment firms discusses their comprehensive early childhood philanthropic initiative*]

Speakers:

- Adekanla Adegoke, Head, Oando Foundation (Nigeria) [*Oando is one of Africa's largest integrated energy solutions providers*]
- Kasper Ottosson Kanstrup, Vice President, Global Head of Programme - Communities of Learning Through Play, LEGO Foundation (Denmark)
- Diana Peacock, Senior Vice President, Development Alliances, First Book [*a social enterprise promoting literacy through books for disadvantaged children*]
- Brian Wallace, President & CEO, Coin Laundry Association; Executive Director, LaundryCares Foundation [*the laundry industry as a leader on early literacy, and opportunities to partner with other businesses*]

*Other speakers to be added*

3:45PM      **Networking Break**

4:00PM      **Closing Keynote**  
Rob Arning, Vice Chair of Market Development, KPMG LLP (US)  
[*to discuss KPMG's portfolio of supports for young children and their families*]

4:30PM      **Adjourn**

**Saturday, November 3, 2018**

9:00AM      **Post-conference International Session** (separate registration fee required)  
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11:00AM      **Post-conference International Session adjourns**